



Fair Trade Association New Zealand

FAIR TRADE COMMUNITIES Application for Cities/Districts

Contact name _____

This person may be contacted by the Fair Trade Association in case of any queries about this application.

Council / Authority _____

Address _____

Telephone _____

E-mail address _____

Population: _____

Minimum Requirements

Minimum requirements must be met in order for the community to receive its initial Fair Trade Communities recognition.

1. Local Council Resolution

Date of resolution:

Details (Please state the exact wording of the resolution, this may be attached if appropriate):

2: Use Fair Trade products in council

Which Fair Trade products do you use? Please specify brand and product.

Where do you use Fair Trade products? E.g. at meetings, events, kitchenettes etc

3: Steering Group

Details of Steering Group (names, organisations of members, roles within Steering Group):

Frequency of meetings:

4: Fair Trade Products in the Community

Number of outlets (cafes, shops, supermarkets etc) selling Fair Trade Products

Details of outlets (names, contact details, and the type and brand of fair trade goods provided, when Fair Trade products became available).

5. Recognised Fair Trade Communities within the Council area

Achieved number of:

A. churches-

B. schools-

C. workplaces-

D. universities

E. other-

Details (Names of work places and organisations, and their contact details):

6: Education and Promotion of Fair Trade

a) Use of promotional material

Which Fair Trade promotional materials will you use and where will they be placed?

b) Fair Trade on Council publications

How will the Council's Fair Trade Status be promoted via internal and external communications?

c) At least one Fair Trade focused event and is conducted by the Council per year

Provide a brief description of Fair Trade focused events you have conducted

Provide a brief description of Fair Trade focused events you will conduct in the future

d) Media Coverage

Please attach copies of any relevant documents (articles, videos, blogs etc) to demonstrate media coverage.

Suggested Initiatives

Suggested initiatives are not necessary for obtaining or maintaining recognition. However, the community is encouraged to pursue the additional suggestions as a means of broadening the influence of Fair Trade products and principles, as an organisation and within the broader community.

Please provide details of the proposed suggested initiatives you have used or plan to use

Progress Reporting

Provide a timeline of suggested initiatives and goals, including details of strategies to meet the goals, and progress already made

Costs of Participation.

Based on a fee scale.

Please contact The Fair Trade Association for details.

Please indicate annual fee payment method (cheque, direct deposit, online payment).

This form should be signed by: two members of the Fair Trade Steering Group, and one representative of the council (who may also be a member of the Steering Group).

	1. Group member	2. Group member	3. Council representative
Signed:	_____	_____	_____
Name:	_____	_____	_____
Position/organisation:	_____	_____	_____
Date:	_____	_____	_____

Privacy and Consent Information

The name (but no other details) of your organisation will be displayed on our listings (print and web) of organisations that have signed up to Fair Trade Communities. PLEASE TICK this box to be listed. ☐

Your recognition as a Fair Trade Community can be announced on the Fair Trade Association's [Facebook page](#). PLEASE TICK this box to be on our Facebook page. ☐

The Fair Trade Association can inform you about local events, including Fair Trade Fortnight. If you'd like to be informed they may periodically contact you. Only your name and email address will be passed to official Fair Trade Network coordinators. PLEASE TICK this box to be listed. ☐

The Fair Trade Association may send an E-Newsletter to all Communities to give updates on the Association and the Fair Trade movement. This will be sent to the email address provided on your application form. PLEASE TICK this box to be put on the mail list. ☐

Please complete this form and submit:

ONLINE:

<http://www.fta.org.nz/fair-trade-communities.html>

BY EMAIL:

New Zealand: fairtrade@fta.org.nz

BY POST:

Thank you for applying to become a Fair Trade Community