



FAIR TRADE
Association
of Australia and New Zealand

Fair Trade Association Australia and New Zealand

FAIR TRADE COMMUNITIES Guidelines for Schools

Becoming a Fair Trade Community is a way to support and promote Fair Trade and be recognised for it.

Becoming a Fair Trade School is a great way of acknowledging a commitment to Fair Trade. It also enables groups that are promoting Fair Trade to have their work recognised. Once receiving recognition, Fair Trade Communities also receive on-going support and updates from the Fair Trade Association.

Requirements




The Fair Trade Communities Guidelines consist of minimum requirements, suggested initiatives and progress reporting.

Minimum requirements must be met in order for the community to receive its' initial Fair Trade Communities recognition.

Suggested initiatives are not necessary for obtaining or maintaining recognition. However, the community is encouraged to pursue the additional suggestions as a means of broadening the influence of Fair Trade products and principles, as an organisation and within the broader community.

Fair Trade Communities are encouraged to submit an *annual update* outlining the organisations Fair Trade activities and achievements.

The Fair Trade Association recognises the following Fair Trade systems:

<p>1.The World Fair Trade Organisation (WFTO).</p> <p>WFTO members are accredited as Fair Trade Organisations and can be recognised by the WFTO logo. http://www.wfto.com</p> <p>2. Fair Traders of Australia (FToA).</p> <p>FToA is a system that endorses Fair Trade Association members in Australia who are committed to and assessed as compliant with international Fair Trade principles in line with the WFTO. http://www.fairtraders.org.au</p>	 
<p>3. Fairtrade International.</p> <p>Fairtrade International is responsible for setting product standards, Fairtrade Certification and labelling. http://www.fairtrade.net</p> <p>Fairtrade ANZ licenses businesses in Australia and New Zealand to put the Fairtrade Certified™ mark on products that have been certified by Fairtrade International. http://www.fairtrade.com.au</p>	

Note that when the term ‘Fair Trade’ is used below, we are referring to products that have been accredited under one of the above three systems.

Minimum Requirements:

1. At least two Fair Trade products are used throughout the school. For example, Fair Trade tea and coffee (Fairtrade certified coffee and tea in Australia) must be served as the default option in staff rooms; Fair Trade chocolate and snacks can be made available in canteens and tuck shops (and Fairtrade bananas in NZ); Fair Trade school uniforms, bags, pencil cases, and sports equipment may be used by students and staff.
2. Fair Trade is promoted to members of the school community. This should include:
 - a) Use of Fair Trade promotional materials: Eg Fair Trade Association brochures and posters in staff room/school reception. Resources can be downloaded free of charge from the Fair Trade Association’s website:

www.fta.org.nz/printable-resources.html

- b) At least one Fair Trade focused event is conducted by the School Group per year (suggested initiatives below). Photos, videos and information from these events can be provided to the Fair Trade Association to be shared with our wider community.

Suggested Initiatives:

1. Educational activities examining Fair Trade and related topics such as poverty, social justice, trade, environment and ethical consumerism are incorporated into classes where practical. There are a number of educational resources that can be downloaded from the Fair Trade Association website:

<http://www.fta.org.nz/school-resources.html> for schools in New Zealand

2. Where schools are fundraising, Fair Trade chocolate or other products can be used. School fundraising activities could also include fundraising for the Fair Trade Association.
3. Fair Trade uniforms, sports-wear and clothing can be used within the school.
4. Fair Trade sports balls can be incorporated into the school's sports equipment. If practical, at least one of the school's sporting teams should use Fair Trade sports balls for training and/or games.
5. The School endeavours to incorporate other Fair Trade products into the school, such as Fair Trade stationery, musical instruments, educational toys, books, home-ware and gifts. Fair Trade Association can provide links to recommended Fair Traders.
6. Link in with your local Fair Trade Network's Fair Trade Fortnight activity. Information on your local Network is available on the Fair Trade Association website

Reporting:

An annual update, outlining the organisation's Fair Trade activities and achievements, including images and examples of media and marketing, is encouraged.

For Further Information

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Or visit our website www.fta.org.nz
