

FTAANZ ANNUAL GENERAL MEETING 2012

DRAFT MINUTES

Pending Approval by Members

DATE: 20th August 2012
TIME: 9 a.m. – 5 p.m.
VENUE: Marque Hotel, Sydney

PRESENT:

Attendees of AGM

Kate	The Artery	Linda Chalmers	(staff)
Andreas B. Lombardo	African Pacific (Nui)	Linda Gaden	Serendipity Tea
Carol Layton	Manly City Council	Lisa Redmond	Global Conduct
Cheryl Kernot		Mandy Nearhos	(ACT)
Dan Etherington	Kokonut Pacific (Nui Life)	Margaret Bruce	Earthlink Ethnic Handcrafts
Richard Etherington	Kokonut Pacific (Nui Life)	Neil Bowker	
Daniel Kevin Long	Edmund Rice Center	Nick Savaidis	Etiko
Debra Maynard	WEFT	Nicole Lamond-Philp	Universal Village
Fiona Chadwick	Pashom	Nimmity Zappert	
Geoff White	Traid Aid	Robert Roberts	Fair Go Trading
Jan	Ethica Accessories (Sisters St Joseph N Sydney)	Penny Cante	Zenanan Women
Mignonne Murray	Tribes and Nations	Phillip Pittman	Hands Across the
		& Gilda Salazar	Andes/Nazca Dreaming Society
Jaynze Tolaram	My Ecofriend/Love Recycled	Rosemary Frank	AfriBeads
One Extra	My Ecofriend/ Love Recycled	Shahrear Chowdhury	BANGLAOZY
Jennifer Taylor		Shannon Sheedy	The Dharma Door
Matthew Parnham	Oxfam Australia	Debra Salvagno	East Timor Women Association
Karen Mapusa	Pacific Organic & Ethical Trade Community	Susanna	Moral Fairground
Kim Good	Import Ants	Yvonne Johnston	Aware SD Projects
Kym Pointon	Sankofa	Samuel Drumm	(staff)

APOLOGIES:

Andrea Wilson	Better World Arts	Linda Rodriguez	2 nd person Trading Circle
Belinda Bean	Lisa Joseph	Ben Elke	Me Too Please
Bettina Clark			
& Anne Mann	The Trading Circle	Marianne McHutchinson	My Fair Ladybird
Giles Chandler	Adelaide City Council	Mary Jose	Fabric of Life
Gillian Southey	Christian World Service	Natasha Lewis	Organic Trader
Costa Atzemis			
& Holly Ca...	Leichardt	Paula Rogers	
Craig Mawdsley	One Seed	Petr Chalmers	
Dan/Donna Tunley	Destiny Rescue (Moselle)	Rebecca Taylor	Rebecca Taylor
Darren Frazer	Micah	Rory Cubby	Eternal Creation
Di Stitt	One Colour	Wells Trenfield	Jasper Coffee
Diana Akkerman	Koguis	Phillip Poole	Whittakers NZ
Duncan Millar	Cool Coconut	Ilse Keijzer	Alter Eco Pacific
Jennifer Chaput	Instant Karma Roses	Jennifer Werner	Weavers of the World

9:35

Welcome by Cheryl KERNOT

Linda CHALMERS presents on Fair Traders of Australia (FToA)

Certification presented to;

- Ethica Accessories (in person)
- Import Ants (in person)
- Carpets for Communities (by 'proxy')
- Playing Fair (by 'proxy')
- The Giving Tree (by 'proxy')
- Fabric of Life (by 'proxy')

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AGM Minutes 2011

As presented

Motion to approve AGM minutes from 2011

Proposed: Cheryl Kernot

Moved by: Nick Savaidis

Seconded: Linda Gaden

Carried unanimous

2

Annual report to the EC and Members

2.1

Election Results & Reports

Nominations:

- Cheryl Kernot
- Karen Mapasua
- Geoff White
- Jennifer Chapult

Election not held due to number of nominations equalling positions.

Linda CHALMERS (Returning Officer)

2.2

FTAANZ Audited Accounts

Presented by Neil Bowker

Neil clarifies his former employed role and his current executive role.

2.21

Motion to approve 2010/11 Accounts

Motion to approve 2010/11 Accounts

Proposed: Robert ROBERTS

Seconded: Nicole Lamond

No objections

Carried unanimous

2.22

Motion to approve 2011/12 Accounts

Proposed: Robert ROBERTS

Seconded: Nicole Lamond

No objections

Carried unanimous

Breaks for morning tea

3

Separation from Fairtrade ANZ (FANZ)

- Cheryl KERNOT presents on the MOU with FANZ and the history of the relationship between FTAANZ & FANZ.
- Robert ROBERTS presents on the specifics of the MOU.

Open to the floor to gain members perspective on 'signing off'.

- Questions of clarification around the Governance set up and organizational relationship between FTAANZ/FANZ.

Ongoing discussion

3.1

FANZ Perspective on MOU

Jim WILLET, Daniel MACKEY, Peter ZWIES

Jim WILLET (FANZ Chair)

- Appreciation expressed for support of FT communities (JW).
- Sees FTAANZ as a membership driven organisation – FANZ as a commercially focused organisation .
- 'Number of problems' with the former structure (joint directorship), 'not serving the needs of FTAANZ' and not fully delivering FANZ targets.
- After discussion by FANZ board decides to separate from FTAANZ
- Constitution changes and new directors appointed.

- FLO international being restructured at the same time with '50% ownership by producers and board representation'.
- Warnings around GFC effects in Europe impacting on ANZ – expectation on greater contribution to central FLO funds.
- KPIs imposed by FLO on local initiatives (i.e. Nordic countries have merged).

Daniel MACKEY (Business and Policy Development AU)

- Presents on FT communities
- Visions this as a key way FANZ and FTAANZ can partner.

Questions from the floor

- Operation around FT communities.
- Confusion around the role of FTAANZ.
- Clarification around FTAANZ taking this over once the MOU is signed.
- Questions surrounding handing over the program without handing over the staff.
- More support is needed to support communities and schools program.
- We don't have the resources (JW) to further fund this.
- American situation clarified.
- Clarification over 50% FLO movement (from Geoff White). Why not higher?
- JW: first step.
- Owners of FLO/ Shareholders.
- Why, because the movement are your biggest advertisers, are you not giving a % of profits to FTAANZ.
- JW, many interests, small pie.
- Follow up questions on same issue.
- JW, other objectives, more labels in the market, business development a priority. Cost going into certification.

Lunch

4

Fair Trade Fortnight 2012 & Network Group Update

4.1

Robert Roberts presents reports from:

- ACT Fair Trade collective presents
- NZ Updates
- NSW Network group
- QLD Network group
- Adelaide Network group
- Tasmania Network group
- Victoria Network group
- WA Fair Trade collective
- Fair Trade Fremantle
- Fairly Educated

4.2

Pacific Update

4.3

Karen Mapasua presenting on pacific fair trade

4.4

WFTO Updates

4.5

Geoff White presents on WFTO

5

Chris Morrison

5.1

Presentation of NZ Association model by Chris

Robust discussion!

Motion to take NZ separation to the EC for further discussion

Proposed: Robert ROBERTS

Second: Linda Gayden

No objections

Passed unanimous

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FTAANZ Membership

FTAANZ receives report by Linda CHALMERS on membership

7

MOU review (cont.)

Actionable: Letter from members/licensees re. Funding levels to FANZ members

General Assembly

Opinion from the floor

- Strengthen FTAANZ as the voice of the movement.
- Movement is the voice of Fair Trade and needs to take a position that we 'own' fair trade.
- Label is part of Fair Trade Association.
- Invite all the players into the room.
- See separation as an opportunity to pursue this concept.

Actionable: Remove partnership with FANZ over the general assembly. Pursue FTAANZ as the voice of the movement.

Strategic Planning

Opinion from the floor

- Raising the voice of the movement.
- Targeting around the areas is necessary.
- Friends of Fair Trade membership category.
- Website and Social marketing are vital.
- Make it easy for more people to join in.
- Putting some work into how the network groups are going to work.
- Social media calendar.
- 'What does fair trade mean to you?' engagement tools for schools.
- Greater coordination of voice across the networks.
- Network planning around FTAANZ FT fortnight. Needs planning and coordination now.
- Long term fair trade campaign planning around key areas. On going campaigning that's not just Fair Trade Fortnight focused.
- Space for ideas to live – where does everybody write to – how to we engage with ideas an energy.

From the floor

Special thanks to the EC for the work they had put in over the complex issues over the year.

Shannon SHEEDY thanks (on behalf of membership)

- Linda CHALMERS
- Neil BOWKER
- Robert ROBERTS
- Cheryl KERNOT

For the effort that they have put in on a voluntary capacity

Closes

Cheryl KERNOT closes (5.06pm)